ZTO Express (Cayman) Inc.

## 2Q2019 Financial Details for Earnings Call

## Aug 16, 2019

| Financial Performance |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2Q19 | 2Q18 | V\% | Comments |
| Parcel package volume (in Billion) | 3.11 | 2.12 | 46.8\% | Avg. industry growth 28.4\%; 19.9\% market share reached (17.4\% @2Q18) |
| (YRMB in Million) |  |  |  |  |
| Revenues | 5,424 | 4,198 | 29.2\% | $¥ 5.07$ bn from core express delivery business, increased $30.2 \%$ |
|  |  |  |  | $¥ 651 \mathrm{mn}$ from KA customers, increased $60.2 \%$ on $96 \%$ KA volume growth |
| COGS | -3,655 | -2,741 | 33.4\% | 1) Line haul transportation costs increased $33.3 \%$ to $¥ 1.70$ bn |
|  |  |  |  | 3150 out of 4950 self-owned trucks were high capacity |
|  |  |  |  | 2) Sorting hub operation costs increased $35.9 \%$ to $¥ 954 \mathrm{mn}$ |
|  |  |  |  | 3) $¥ 339 \mathrm{~m}$ KA costs increased $53.2 \%$ |
| Gross profit | 1,769 | 1,457 | 21.4\% | $¥ 1.76$ bn from core business, increased 22.2\% |
| Gross profit \% | 32.6\% | 34.7\% | -2.1pts | $34.8 \%$ for core express delivery business (37.1\% @ 2Q18) |
| SG\&A | -305 | -269 | 13.4\% | SG\&A excluding SBC was $5.4 \%$ of revenues (5.7\% @ 2Q18) |
| Note: Share-based compensation (SBC) | 11 | 28 | -61.4\% | 2Q18 included additional one time SBC grant |
| Other operating income/(loss), net | 30 | 1 |  | ¥24.6mn gov't subsidies and tax rebates ( $~ 1.30 \mathrm{mn}$ @2Q18) |
| Income from operations | 1,493 | 1,189 | 25.6\% |  |
| Operating profit \%Income from operations excluding SBC (Non GAAP) | 27.5\% | 28.3\% | -0.8pts |  |
|  | 1,504 | 1,217 | 23.6\% |  |
| Operating profit \% excluding SBC (Non GAAP) | 27.7\% | 29.0\% | -1.3pts |  |
| Interest income (net) | 144 | 71 | 104.3\% | Increased amount of principal cash on bank deposits. Majority of the proceeds of |
|  |  |  |  | USD1.38bn Alibaba led investment received in June 2018 |
| Equity disposal gain/(loss) | - | 550 |  | 2Q18 disposal gain mainly from Hive-box exit |
| Foreign currency exchange loss | 22 | 36 |  |  |
| Income before income tax and equity pickup | 1,660 | 1,845 |  |  |
| Income tax expenses | -289 | -351 |  | 17.4\% ETR |
|  |  |  |  | non-tax-deductible SBC(+) \& int. on-shore US\$deposits taxed at $\sim 10 \%(-)$ |
| Equity pickup | -6 | -2 |  |  |
| Net income (GAAP) | 1,365 | 1,492 | -8.5\% | Increased $27.9 \%$ excluding $¥ 425 \mathrm{mn}$ (net) one-time disposal gains on equity investees in 2Q18 |
| Adjusted net income (Non GAAP) | 1,376 | 1,096 | 25.6\% | Adjusted net income margin was 25.4\% (26.1\% @ 2Q18) |
| EBITDA | 1,952 | 2,042 | -4.4\% | Increased $30.8 \%$ excluding $¥ 5550 \mathrm{mn}$ one-time disposal gains in 2Q18 |
| Adjusted EBITDA (Non GAAP) | 1,963 | 1,520 | 29.1\% | Increased $¥ 443 \mathrm{mn}$ |
| Adjusted Basic and diluted EPS (Non GAAP) | 1.74 | 1.52 | 14.5\% |  |

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| Unit Economics (RMB per parcel) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2 Q19 | 2 Q18 | Impact ( $+1-$ ) | Comments |
| ASP (excluding COE) | 1.63 | 1.84 | -21 cents | Core ASP declined 11.3\%: avg. weight -1 cent, volume incentives -20 cents |
| Cost of Revenue (excluding COE) | 1.07 | 1.16 | +9 cents |  |
| - transportation cost per parcel | 0.55 | 0.60 | +6 cents | Main drivers: <br> 1) $72 \%$ of parcel volume transported by self-owned trucks (65\% @2Q18) <br> 2) $64 \%$ of self-owned trucks were high-capacity trucks (54\% @2Q18) |
| - sorting hub cost per parcel | 0.31 | 0.33 | +2 cents | Main drivers: <br> 1) Average labor headcount only increased $18.6 \%$ <br> 2) Stringent controls on use of temporary workers <br> 3) 155 sets of automated sorting equipment in use ( 64 @ 2Q18), $65 \%$ of volume processed by automation (56\% @2Q18) |
| Gross profit (excluding COE) | 0.57 | 0.68 | -11 cents | Net result of 21 cents decrease in ASP and 9 cents decrease in cost per parcel |
| SG\&A excluding SBC | 0.09 | 0.11 | +2 cents | Positive scale leverage and cost control |
| Adjusted operating income | 0.48 | 0.58 | -9 cents |  |
| Cash and Capex (RMB in Million) |  |  |  |  |
|  | 2Q19 | 2Q18 | Diff | Comments |
| Operating cash flow | 1,993 | 1476 | 517 | Strong volume growth, stable cost structure and efficiency gain, interest income |
| Capex | 812 | 739 | 73 | 1) Included: land purchase and sorting hub construction cost of $¥ 602 \mathrm{mn}$, purchase of self-owned trucks of $¥ 73 \mathrm{mn}$, automated equipment purchase of $\Psi$ 128 mn <br> 2) Annual capex plan remains at $¥ 6$-8bn |
| Cash and Cash Equivalents | 16,374 | 15,775 | 599 | Strong cash generation |

